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February, 2012

Dear Potential Donor,

On May 10, 2012 - the 25th Anniversary of the first performance in the magnificent Wortham Center! - please join me, Cecil C. Conner, Cora Sue Mach, Scurlock Foundation, and Ronald DePinho, M.D., for **Pink at the Brown**, the ARTS bring LIFE to Houston. This event is a one-night-only gala performance in the Wortham Center's Brown Theater by all of Houston's world-class performing arts groups. This extraordinary night benefits Pink Ribbons Project, which saves lives and enhances the lives of those touched by breast cancer.

Houston's premier performing arts groups, including the Alley Theatre, Da Camera of Houston, Gexa Energy Broadway Series, Houston Ballet, Houston Grand Opera, Houston Symphony, and Society for Performing Arts will mark the Center's 25th anniversary with very special performances. It is a testament to the effectiveness of Pink Ribbons Project's programs that the brightest of Houston's artists are willing to combine their talents and resources in support of Pink Ribbons Project's mission on one stage for one night.

Pink at the Brown will be much more than just a great night of entertainment. As we honor these Houston treasures by supporting arts and its important role in our Pink Ribbons Project mission we will celebrate this arts collaboration immediately concluding the performance with a champagne and dessert reception in the Grand Foyer at the Wortham Center. We hope that *your company* will join us for this celebratory evening by donating an item/services to our premier silent auction. In the past Pink at the Brown has had a balloon pop fundraiser portion of the evening that has brought additional funds towards our ultimate fundraising goal for breast cancer awareness. This year we are changing it up and having a Premier Silent Auction with hope to raise more than \$25,000 for outreach services.

Included in this packet is the silent auction donation form. Please return this by mail, fax or email to the information provided. Please don't hesitate to contact me for any questions or concerns.

As an extra incentive and benefit we are happy to offer two complimentary tickets to each donor of an item with retail and/or service value of \$500 or more and four complimentary tickets to a donor of an item with retail and/or service value of \$2,500 or more.

It is sure to be a fabulous night not to be missed, so we hope you will be able to join us!

Graciously,
Rozlind Power
Special Events Coordinator

Using the arts, Pink Ribbons Project saves lives and improves the quality of life for those touched by breast cancer

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Pink at the Brown 2012

Silent Auction Pledge Sheet

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Rozlind@pinkribbons.org
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Thank you for making an in-kind donation to Pink at the Brown 2012 silent auction to raise funds for Pink Ribbons Project. This form will help us to properly record and acknowledge your generous gift.

If you have any questions about this form or your donation, please feel free to contact Rozlind Power

Description of Silent Auction item donation:

(Please include, if any special instructions)

Retail Value of item/services: _____ Date of Donation: _____

Please choose one of the following:

- I will deliver to Pink Ribbons Project office by Tuesday, May 1, 2012
- I prefer Pink Ribbons Project to pick up between (April 24 – May 1, 2012)

Deadline for inclusion in program is Wednesday, April 25, 2012

Recognition Name: _____
(please print as it should appear in all publications)

Company/Individual Name: _____

Contact Person: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Signature of Donor: _____

Pink Ribbons Project is a 501(c)3 not for profit organization.

